



The Patina, Capitol Singapore appoints Sereena Supa'at as Director of Sales and Marketing

Sereena Supa'at has been appointed Director of Sales and Marketing at The Patina, Capitol Singapore, a 157-key ultra luxury hotel. The property is an integral component of Capitol Singapore, the city's first integrated luxury development. It is also the first hotel of Patina Hotels & Resorts, a luxury hospitality collection focused on individual service, embracing diverse elements to create sophisticated, elegant and bespoke experiences.

In her new role, Sereena will formulate, implement and drive all sales and marketing initiatives in line with Patina Hotels & Resorts' overall organizational goals. She will also develop effective planning to achieve successful business development and enhance relationships.

With over 15 years of expertise in luxury hospitality, she has cultivated and expanded target audiences while delivering top and bottom-line results at Capella Singapore, St. Regis, Mandarin Oriental, Fullerton and Banyan Tree hotels. The Patina, Capitol Singapore will be the fourth pre-opening hotel she is involved with.

Marc Dardenne, Chief Executive Officer at Patina Hotels & Resorts said, "I am excited to welcome Sereena to the Patina team and it is great to have her on board. We will benefit from her wealth of experience and expertise in ultra luxury hotels to attract global guests to The Patina, Capitol Singapore."

Sereena commented, "Capitol Singapore is an iconic heritage lifestyle precinct and I'm proud and honoured to be a part of The Patina, Capitol Singapore's opening team. We look forward to delivering outstanding service and unparalleled experiences at this world-class destination."