



PATINA HOTELS & RESORTS EMBARKS ON A MEMORABLE JOURNEY OF NATURE AND SIMPLICITY WITH PATINA TIANJIN

Tianjin, 16th January 2024 – Patina Hotels & Resorts, a brand synonymous with sophisticated lifestyle and sustainable luxury, is proud to announce the upcoming opening of Patina Tianjin. Located in the bustling Hebei District, this new property, a collaboration between Tianjin Hebei District Industrial Development Group and Capella Hotel Group, promises a unique blend of modern luxury and a return to simplicity, immersing guests in an unforgettable experience that harmonizes with the historical heritage of the Tianjin's Italian Heritage District.

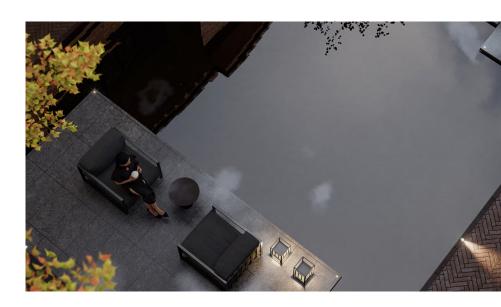
An Oasis of Historical Tranquillity

Tianjin's historical significance plays into the unique character of Patina Tianjin. Between 1895 and 1900, Tianjin was a cosmopolitan hub with distinct European, Japanese, and Russian influences, each featuring its own infrastructure. Replete with character, the Italian Heritage District, covering an area of 28.45 hectares, with buildings designed by Italian architects epitomized the elegance of Italian Classicism, part of which is now beautifully conserved by Patina Tianjin.

The hotel sits on a 18,000 square meter property within the town and is bisected by the start of a lively Minzu Road pedestrian promenade terminating at the popular Marco Polo Square. The 17 heritage buildings accommodate more than 150 luxury guest rooms, including an exquisite 600 sqm historical presidential villa. The guest room blocks are oriented inward toward private garden courtyards to create an urban oasis to be discovered and appreciated. Each guest room offers view of the courtyard through its Italianate windows, merging the spirit of a bygone era with the serenity of nature in season. This celebration of its gracious gardens set within a rich historical milieu offers Patina Tianjin a sense of urbane tranquillity within the bustling city.

"We are looking forward to collaborate with the award-winning Capella Hotel Group, introducing the sophisticated lifestyle brand Patina Hotels and Resorts, bring new inspirations and vitality to the Italian Heritage District, and encourage luxury travellers to deeply discover the soul and essence of Tianjin." Li Chang, Chairman of Hebei District Industrial Development Group of Tianjin said.





Perpetuality in Every Detail

True to the Patina ethos, the hotel emphasizes sustainable practices and eco-friendly operations. Patina Tianjin incorporates LEED standards for energy and WELL standards focused on indoor environment quality. Features like circadian lighting, fresh air filtration, and mindful eating spaces enhance both guest and staff well-being alike.

Cristiano Rinaldi, President of Capella Hotel Group, "We are excited to bring Patina's unique vision of community and connection to Tianjin with the launch of Patina Tianjin. This project introduces our ethos of fostering meaningful connections and a deep sense of community within the vibrant and historic context of Tianjin; and carries with it a social consciousness that appeals to the new generation of travellers."





Immersive Experiences Await

The arrival experience is set within an intimate drop-off courtyard, where guests are ushered into Fusion lobby with its beautiful centerpiece bar for an elevated check-in experience. Interspersed throughout the hotel grounds are the main restaurant offering a range of local and international culinary delights, a specialty restaurant for celebrative dining, a lively and trendy café with its street-front alfresco seating. Patina Wellness is in its own building with spa facilities, gym, and indoor conservatory swimming pool, to provide wellness and leisure activities that rejuvenate the mind, body, and soul. The same annex will also host spacious meeting amenities for corporate needs.

Patina Tianjin is more than just a destination; it is a journey of exploration and engagement with its locality that aspires to be transformative. The hotel is crafted to flow with the guests to provide moments of calm, as well as stimulation, be it for relaxation, inspiration, or for sheer enjoyment in their surroundings, leaving them richer for it, every time.



NOTES TO EDITORS:

ABOUT PATINA HOTELS & RESORTS

Patina Hotels & Resorts is the latest hospitality concept from Capella Hotel Group. Born out of guests' desire to honour individuality, Patina appeals to a new generation of travellers who seek deeper connections with themselves and the world around them. The human-centred design flows with the natural modes people are in, gently and intuitively providing for each guest's individual needs, ensuring that no two stays are exactly the same. A five-star, sophisticated lifestyle brand, Patina Maldives, Fari Islands was the first launch, with further properties in Osaka and Sanya also in development. Patina Hotels & Resorts is a member partner of DISCOVERY, a multi-brand loyalty programme representing a collection of 40 independent hotel brands over 100 countries worldwide.

ABOUT CAPELLA HOTEL GROUP

Capella Hotel Group is a leading hospitality management company specialising in luxury hotels, resorts, and serviced residence. Based in Singapore, the rapidly-expanding group has two brands under its portfolio and properties across eight destinations. The award-winning Capella Hotels and Resorts is renowned for its service excellence, crafted luxury design and immersive experiences celebrating the locale, while Patina Hotels & Resorts is the group's sophisticated lifestyle brand, designed for progressive travellers with a creative mindset and penchant for sustainability.

In 2023, Capella Hotels and Resorts was named the #1 Favourite Hotel Brand in the world in Travel + Leisure's 2023 World's Best Awards.

For more information visit <u>capellahotelgroup.com</u>



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ABOUT ITALIAN HERITAGE DISTRICT OF TIANJIN

The Italian Heritage District of Tianjin was established in 1902, covering an area of 28.45 hectares, with a total building area of approximately 400,000 square meters. Within this area, there are 118 buildings designed by Italian architects, including residences, consulates, municipal halls, barracks, schools, and other Western classical buildings. It is the only complete preserved Italian-style architectural complex outside Italy in Asia

In 2004, the municipal government conducted protective development of the Italian Heritage District, adhering to the principle of "unified planning, preserving the old as it was." The relatively well-preserved original basic structure and layout were retained. The planned area extends from Jianguo Road in the north to Bo'ai Road in the south, from Shengli Road in the west to Wujing Road in the east.

In 2010, the Italian Heritage District was recognized as a "National 4A-level Tourist Attraction" by the National Tourism Administration. In September 2011, the Italian-style street was awarded the title of "Chinese Characteristic Commercial Street" by the China Pedestrian Commercial Street Working Committee. In March 2023, it was designated as the second batch of national-level tourist leisure street areas, becoming a splendid business card representing the image of Tianjin city.