

PRESS RELEASE IMMEDIATE USE

## **CAPELLA HOTEL GROUP ANNOUNCES PATINA HOTELS & RESORTS**

With three properties in the pipeline, Patina Hotels & Resorts launches on the new archipelago of Fari Islands with Patina Maldives, which will open Q2 2021



Patina Maldives, Fari Islands is designed by Marcio Kogan. Pictured: Two-Bedroom Beach Villa

(Singapore, 4<sup>th</sup> March 2020) Capella Hotel Group introduces a new brand to its portfolio – Patina Hotels & Resorts. The sophisticated lifestyle brand was created for progressive travellers of a new generation. Patina Maldives, Fari Islands will be the first launch, with properties in Ubud, Bali and Sanya, China, also in development. Patina is one of two unique brands under Capella Hotel Group, which boasts a common legacy of crafted design combined with intuitive service.

Born out of guests' desire to honour individuality, Patina Hotels & Resorts is a response to the continual flow of life, seamlessly morphing to accommodate guests as they go about their routine without intermission. Inspired by independent minds with a deep appreciation of culture and community and an unwavering devotion to the wellbeing of the planet, Patina Hotels & Resorts encourages guests to nurture a deeper connection with themselves and the world around them.



The vibrant social spaces flow with the natural modes people are in, gently and intuitively providing for each guest's individual needs, ensuring that no two stays are the same. Located in extraordinary urban and natural landscapes, Patina brings unexpected, sophisticated and fresh experiences together to reveal layers of possibility.

Set to open in Q2 2021, Patina Maldives is designed by renowned Brazilian architect Marcio Kogan of Studio MK27. The resort offers 90 beach and water villas, ranging from one to three bedrooms, all of which embody a harmony of sanctuary and stimulation. Accompanying the villas, the resort also offers 20 Fari Studios.

Located in the North Malé Atoll of the Maldives, Fari Islands is home to island artistry — an elevated Maldivian destination that celebrates nature, craft and connection. Patina Maldives is strategically situated on the island which forms the heart of the social destination: the Fari Marina Village is built around a vibrant Beach Club, with charming boutiques and a variety of handpicked, upscale food and drink options. Guests of Patina Maldives will enjoy freedom of movement across the islands, which gives every guest the choice of privacy and seclusion or a vibrant social centre.

Nicholas Clayton, CEO of Capella Hotel Group said, "Patina Hotels & Resorts will become a new leader in progressive hospitality. Focusing on creating a seamless experience, the brand is refreshing, dynamic and modern, appealing to the blended lifestyle of today's curious and conscious consumer. We look forward to bringing the Patina vision to life when we open Patina Maldives."

Patina Maldives, Fari Islands is set to launch in Q2 2021. More information will be announced soon.

For more information about Patina Hotels and Resorts, please visit <a href="https://patinahotels.com">https://patinahotels.com</a>



## **ABOUT PATINA HOTELS & RESORTS**

Patina Hotels & Resorts is the latest hospitality concept from Capella Hotel Group. Born out of guests' desire to honour individuality, Patina appeals to a new generation of travellers who seek meaningful connections with themselves and the world around them. The human-centred design flows with the natural modes people are in, gently and intuitively providing for each guest's individual needs, ensuring that no two stays are exactly the same.

A five-star, sophisticated lifestyle brand, Patina Maldives, Fari Islands will be the first launch, with properties in Ubud, Bali in development.

## **ABOUT FARI ISLANDS**

Fari Islands is an elevated Maldivian resort experience that celebrates nature, craft and connection. Anchored by three world-class hospitality brands, Fari Islands is located in the North Malé Atoll of the Maldives, a 50-minute speedboat journey from Malé International Airport.

The archipelago of four islands also features the picturesque Fari Marina Village, which is built around a vibrant Fari Beach Club, charming boutiques and a selection of handpicked, upscale food and drink options. Spaces have been masterfully designed by renowned architects from Studio MK27 (by Marcio Kogan), Kengo Kuma & Associates, and Kerry Hill Architects, to bring about a delicate balance of serenity and social.

A fourth island is home to a thoughtful hospitality campus; Fari Campus is a dedicated island for staff with a focus on community, education, and engagement, and is the first of its kind in the Maldives.