



PATINA OSAKA UNVEILS COLLABORATION WITH OSAKA-BORN GRAPHIC DESIGNER VERDY

VERDY brings his distinctive aesthetic to globally-exclusive merchandise collection

Osaka, Japan, 1 July 2025 — Patina Osaka, the first hotel in Japan by Capella Hotel Group which opened on 1 May, marks mindful creativity and local artistry with a special collection of exclusive merchandise designed with VERDY, a globally recognised cultural leader and creative force originally from Osaka. These limited-edition items will be available from 12 July 2025. This partnership marks the first time VERDY has collaborated with a luxury hotel, bringing street culture's most influential voice to Japan's most thoughtfully designed hospitality space.

Sustainable Design with Purpose



For the first time in his career spanning over a decade across Japan, North America and Europe, VERDY has woven environmentally-conscious materials into his work, inspired by Patina Osaka's commitment to sustainability. This collection reflects a shared dedication to creative innovation and thoughtful production, embodying the hotel's philosophy of transformative luxury through conscious living.

"In working with Patina Osaka, I felt that my role was to represent the fusion of street culture and luxury," says VERDY. "With that in mind, I deliberately approached the merchandise design in my own natural style. My work has always been rooted in street culture, so I believed that by staying true to myself and expressing the graphics authentically, I could naturally create something that fits the project. Based on that idea, I developed the graphics by incorporating my original character, Vick. I look forward to continuing this creative partnership with Patina Osaka and introducing new cultural movements from Osaka to the world."

The VERDY x Patina Osaka Collection



As part of this collaboration, a limited-edition collection featuring three distinct T-shirt designs, a workwear jacket, and stickers will be available for purchase from 10:00 a.m. on Saturday, 12 July at the retail shop on the ground floor of Patina Osaka.

"As our Creative Partner, VERDY embodies the creative spirit at Patina's core," says Ellen Franke, General Manager, Patina Osaka. " This collaboration captures something deeper than merchandise – it's about honouring the creative spirit that makes Osaka extraordinary and welcoming the global community into that story. VERDY's distinctive aesthetic and unique spirit reflect align with Patina's purpose to offer fresh and powerful perspectives."



This partnership represents the beginning of Patina Osaka's broader creative programming, which will include a rotating exhibition space featuring both established and emerging artists, a creator-in-residence programme bringing global talent to Osaka, and regular programming celebrating the intersection of art, music, fashion, and gastronomy.

For more information: <https://patinahotels.com/osaka/ja/the-story/patina-x-verdy>

Download high-res images [here](#).

MEDIA CONTACTS

HiRAO INC

patina@hirao-inc.com +81 (0) 3-5771-8808

PATINA OSAKA

Ai Reynolds

Director of Marketing & Communications

ai.reynolds@patinahotels.com +81(0) 6-6941-8914

ABOUT PATINA OSAKA

Between the sacred grounds of Naniwanomiya-Ato and the storied Osaka Castle, Patina Osaka invites mindful explorers to experience transformative luxury reimagined through the lens of conscious living and creative expression. Our 20-storey sanctuary rises from Osaka's "City of Water" like a living testament to sustainable beauty. Here, naturally aged copper, thoughtfully sourced woods, and flowing water tell tales of time, honouring both Earth and artistry.

221 mindfully crafted rooms reflect *kisetsukan* – the Japanese art of seasonal awareness – with spaces that flow in harmony with nature's rhythm. Discover P72, which micro-seasonal cuisine tells stories of local artisans and the land's bounty, and The Listening Room, where sound pioneer Devon Turnbull (OJAS) transforms music into meditation through meticulously crafted equipment. Patina Osaka – a confluence of mindful luxury, artistic expression, and sustainable sophistication – designed for those who seek not just to stay, but to grow.

ABOUT VERDY

Osaka-born artist VERDY has become a leading cultural icon of contemporary Japan through his projects *Girls Don't Cry* and *Wasted Youth*, as well as his original characters, Vick and Visty. From Minions and Nike to KENZO, Louis Vuitton, Beats by Dr. Dre, and Dover Street Market, VERDY has collaborated with a wide range of global brands, shaping the future of Japanese street culture across various platforms. His recent work includes ComplexCon Long Beach in 2022, the debut of ComplexCon Hong Kong in 2023, visuals for BLACKPINK's 2023 tour, and serving as a creative partner for HUMAN MADE. VERDY also continues to champion emerging creators in the scene. His influence spans fashion, art, food, and entertainment — pushing boundaries and connecting communities worldwide.

ABOUT PATINA HOTELS & RESORTS

Patina Hotels & Resorts is the transformative luxury brand of Capella Hotel Group. Pioneering a fresh perspective in luxury hospitality, Patina is a destination within the destination, highlighting the energy and common passions that bring like-minded people together and foster meaningful connections with themselves and their surroundings. Patina embodies an evolving journey, transforming moments into lasting marks for the guests just like the Patina Effect. Following Patina Maldives, Fari Islands, and Patina Osaka, the brand continues its thoughtful expansion with Patina Tianjin and Patina Sanya, marking the brand's debut in mainland China, where creative perspectives open minds and leave *Infinite Imprints*.

For more information, visit www.patinahotels.com

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ABOUT CAPELLA HOTEL GROUP

Capella Hotel Group is a leading hospitality management company specialising in luxury hotels,

resorts, and serviced residences. Based in Singapore, the rapidly expanding group has two brands under its portfolio and properties across ten destinations. The award-winning Capella Hotels and Resorts is renowned for its service excellence, crafted luxury design and immersive experiences celebrating the locale, while Patina Hotels & Resorts is the group's transformative luxury brand pioneering a fresh perspective in luxury hospitality.

Capella Hotels and Resorts was named the #1 Best Hotel Brand in the world in Travel + Leisure's 2023 and 2024 World's Best Awards. For more information, visit www.capellahotelgroup.com.